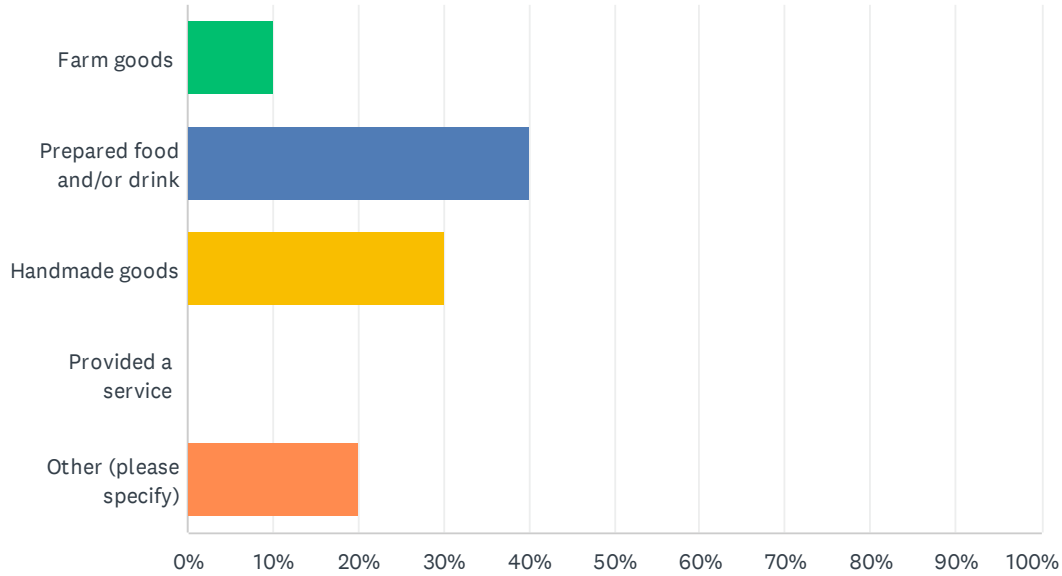


Q1 What kind of products did you sell?

Answered: 10 Skipped: 0

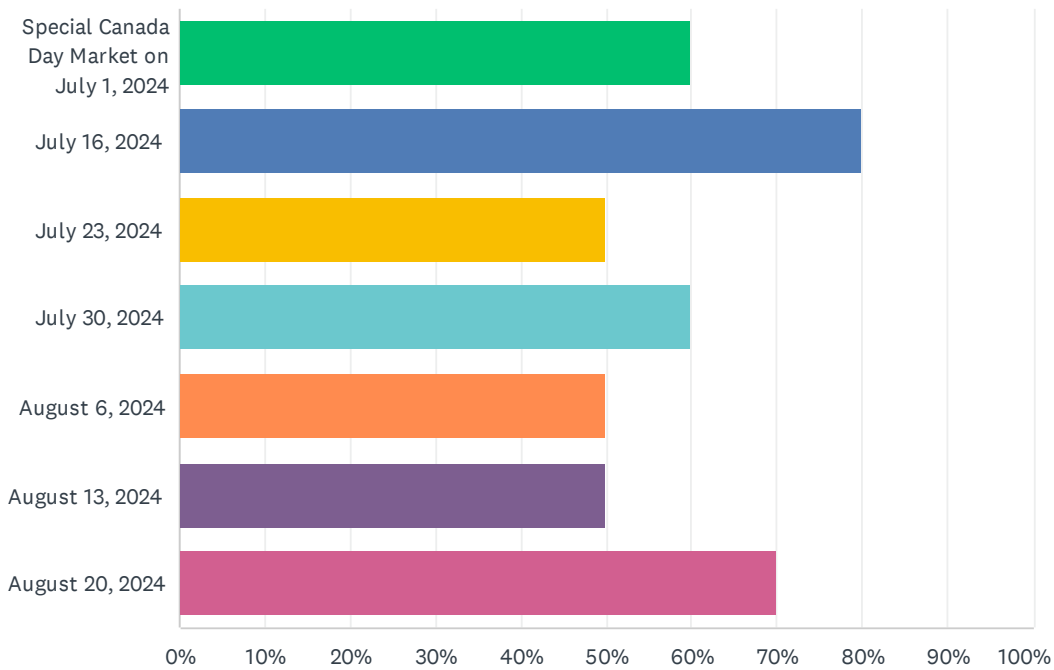


| ANSWER CHOICES | RESPONSES |
|----------------------------|-----------|
| Farm goods | 10.00% 1 |
| Prepared food and/or drink | 40.00% 4 |
| Handmade goods | 30.00% 3 |
| Provided a service | 0.00% 0 |
| Other (please specify) | 20.00% 2 |
| Total Respondents: 10 | |

| # | OTHER (PLEASE SPECIFY) | DATE |
|---|------------------------|-------------------|
| 1 | Home decor and gifts | 10/4/2024 3:35 PM |
| 2 | Information table | 9/19/2024 8:33 PM |

Q2 Which weeks did you participate? (Select all that apply)

Answered: 10 Skipped: 0



| ANSWER CHOICES | RESPONSES | |
|---|-----------|---|
| Special Canada Day Market on July 1, 2024 | 60.00% | 6 |
| July 16, 2024 | 80.00% | 8 |
| July 23, 2024 | 50.00% | 5 |
| July 30, 2024 | 60.00% | 6 |
| August 6, 2024 | 50.00% | 5 |
| August 13, 2024 | 50.00% | 5 |
| August 20, 2024 | 70.00% | 7 |
| Total Respondents: 10 | | |

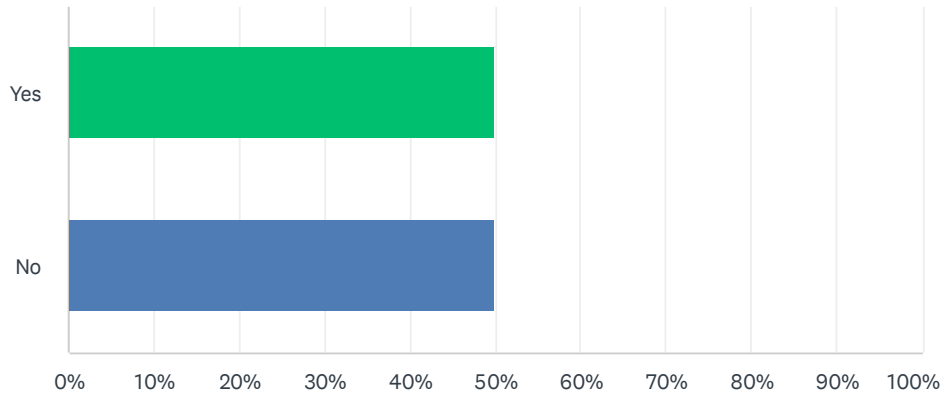
Q3 If you did not participate some weeks, please let us know why.

Answered: 8 Skipped: 2

| # | RESPONSES | DATE |
|---|--|--------------------|
| 1 | Staffing. | 10/4/2024 3:35 PM |
| 2 | Was away for a funeral | 10/1/2024 12:38 AM |
| 3 | Possibility of rain other personnel commitment | 9/29/2024 10:42 AM |
| 4 | Had a previous commitment And ill on 13th | 9/27/2024 10:20 PM |
| 5 | Didn't want to be too busy over the summer. | 9/23/2024 4:30 PM |
| 6 | Did not have paperwork ready in time | 9/20/2024 12:30 PM |
| 7 | .Needed to try it to see if it would attract people interested in handmade items that are a bit more expensive | 9/20/2024 6:42 AM |
| 8 | We were doing other markets in Niagara | 9/19/2024 8:33 PM |

Q4 Have you participated in previous West Lincoln Market seasons?

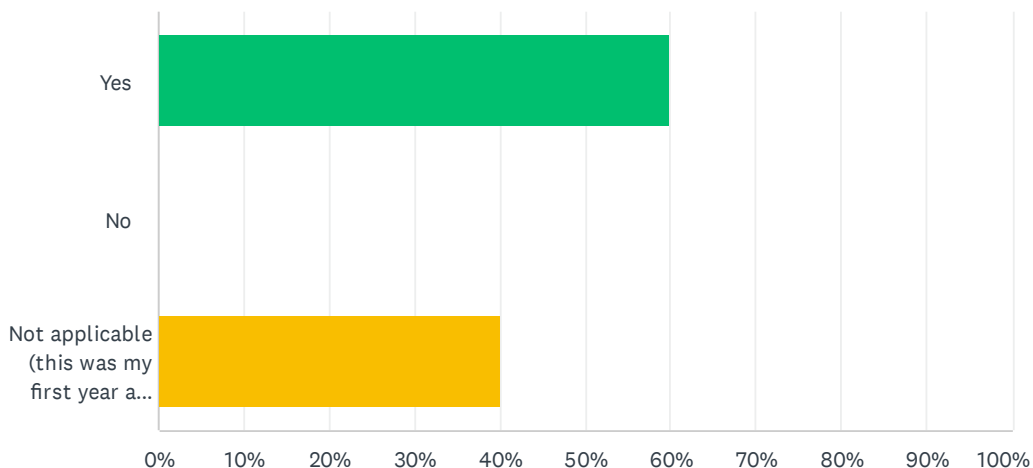
Answered: 10 Skipped: 0



| ANSWER CHOICES | RESPONSES |
|-----------------------|-----------|
| Yes | 50.00% 5 |
| No | 50.00% 5 |
| Total Respondents: 10 | |

Q5 Thinking back on previous West Lincoln Market seasons you have participated in, do you think incorporating a concert and car show added value (increased foot traffic or sales)?

Answered: 10 Skipped: 0



| ANSWER CHOICES | RESPONSES | |
|---|-----------|-----------|
| Yes | 60.00% | 6 |
| No | 0.00% | 0 |
| Not applicable (this was my first year as a vendor) | 40.00% | 4 |
| TOTAL | | 10 |

Q6 Please rate your level of satisfaction with Township Staff's communication with you and organization of this event.

Answered: 10 Skipped: 0


4.7★
average rating



| | VERY UNSATISFIED | UNSATISFIED | NEUTRAL | SATISFIED | VERY SATISFIED | TOTAL | WEIGHTED AVERAGE |
|---|------------------|-------------|------------|-------------|----------------|-------|------------------|
| ☆ | 0.00% 0 | 0.00% 0 | 0.00% 0 | 30.00% 3 | 70.00% 7 | 10 | 4.70 |

Q7 Please rate your level of satisfaction with how Music, Market & Park It was promoted.

Answered: 10 Skipped: 0

3.7 
average rating



| | VERY UNSATISFIED | UNSATISFIED | NEUTRAL | SATISFIED | VERY SATISFIED | TOTAL | WEIGHTED AVERAGE |
|---|------------------|-------------|-------------|-------------|----------------|-------|------------------|
| ☆ | 0.00% 0 | 10.00% 1 | 30.00% 3 | 40.00% 4 | 20.00% 2 | 10 | 3.70 |

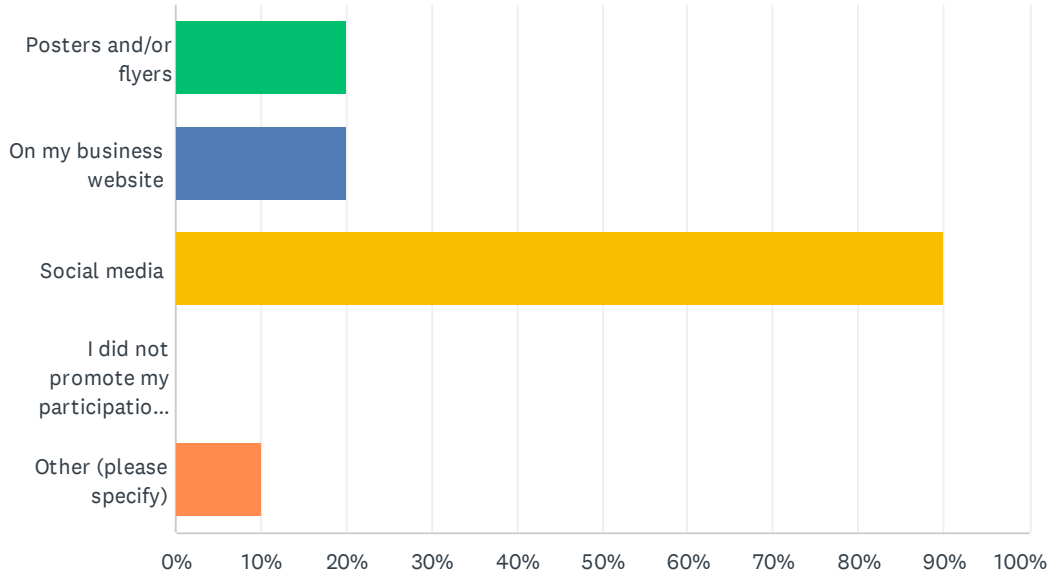
Q8 Music, Market & Park It was promoted through the Township website, Township events calendar, Township social media posts (Facebook, X, Instagram), Facebook event pages, news releases, newspaper advertisements, Council newsletters, posters and flyers in Township facilities and around the community, and LED signs at the Community Centre and Administration Building. Please provide any ideas or suggestions you may have for additional ways we could get the word out about this event.

Answered: 8 Skipped: 2

| # | RESPONSES | DATE |
|---|---|--------------------|
| 1 | I honestly did not see a lot of the promotions. Posting flyers in local businesses might help, or lawn signs throughout the community. Also asking vendors who are participating to post on social media. | 10/4/2024 3:35 PM |
| 2 | All good media posts | 9/29/2024 10:42 AM |
| 3 | Maybe advertise market more with signs on street at entrance way as many people never read or knew of market and times | 9/27/2024 10:20 PM |
| 4 | Lampposts around town | 9/27/2024 9:07 PM |
| 5 | Maybe more posters in areas further around the township? I'm not sure where you did them but somehow more people need to know about the market | 9/23/2024 4:30 PM |
| 6 | Niagara 411, grocery store boards, News Now paper | 9/20/2024 12:30 PM |
| 7 | I think what you did worked. Our sales were up over the last 2 seasons by huge amounts. | 9/20/2024 12:22 PM |
| 8 | I think it will grow through word of mouth. It was very well organized and I think the people who came will return and tell others. | 9/20/2024 6:42 AM |

Q9 How did you promote your participation in Music, Market & Park It? (Select all that apply)

Answered: 10 Skipped: 0

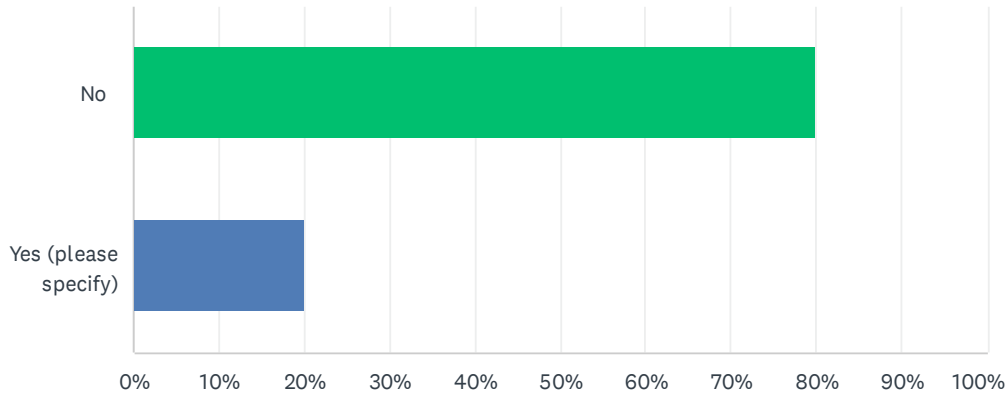


| ANSWER CHOICES | RESPONSES |
|---|-----------|
| Posters and/or flyers | 20.00% 2 |
| On my business website | 20.00% 2 |
| Social media | 90.00% 9 |
| I did not promote my participation in Music, Market & Park It | 0.00% 0 |
| Other (please specify) | 10.00% 1 |
| Total Respondents: 10 | |

| # | OTHER (PLEASE SPECIFY) | DATE |
|---|------------------------|--------------------|
| 1 | Special invites | 9/27/2024 10:20 PM |

Q10 Did you encounter any challenges or barriers when participating in Music, Market & Park It?

Answered: 10 Skipped: 0



| ANSWER CHOICES | RESPONSES |
|----------------------|-----------|
| No | 80.00% 8 |
| Yes (please specify) | 20.00% 2 |
| TOTAL | 10 |

| # | YES (PLEASE SPECIFY) | DATE |
|---|---|--------------------|
| 1 | Wind and rain | 9/27/2024 10:20 PM |
| 2 | Providing required paperwork (ph testing for shelf life) never had that request before. | 9/20/2024 12:30 PM |

Q11 Please provide suggestions or ideas for ways we could improve this event for the 2025 season to benefit the public and your general experience as a vendor.

Answered: 10 Skipped: 0

| # | RESPONSES | DATE |
|----|--|--------------------|
| 1 | Having more vendors with fresh produce, baked goods, meat, etc. might increase foot traffic. | 10/4/2024 3:35 PM |
| 2 | I enjoyed the market and would definitely be interested in future markets! All the staff did a wonderful job at communicating and advertising the events! It would be nice to see larger crowds. More food vendors may help. Kids activities. Face painting, magicians, out door games. We did have poor weather this summer which was a bummer. | 10/1/2024 12:38 AM |
| 3 | none at this time | 9/29/2024 10:42 AM |
| 4 | Ran very well, as you can't fight with Mother Nature | 9/27/2024 10:20 PM |
| 5 | The public really enjoyed the music, market was a delightful surprise for some. More food trucks. Promoting it as an 'afternoon/evening out' for the whole family. Eg park for kids, date night, summer enjoyment. Seemed word didn't get to car club members (feedback I got). Worth exploring. | 9/27/2024 9:07 PM |
| 6 | I didn't have many issues with the market season, besides I think attendance could have been higher. I like the idea of having a car show and music at the same time, I think that helped attract more groups of people | 9/23/2024 4:30 PM |
| 7 | Specific list of what is required and dates required by. I would hand in what was required and then was told to bring in something else in addition. So I was late in providing it to you. | 9/20/2024 12:30 PM |
| 8 | Keep the music and the cars. Heard from car guys who brought their cars to this event over others because of the music. Crowds were larger than Grimsbys music in the park. Our sales were double at your event over Grimsby. | 9/20/2024 12:22 PM |
| 9 | I think you did an excellent job. It will grow over time. | 9/20/2024 6:42 AM |
| 10 | More produce and food trucks | 9/19/2024 8:33 PM |