

Schedule B – Music, Market and Park It Event Surveys Summary

Question 1 – Are you a vendor, car show participant or visitor?

- 11 surveys were completed by vendors
- 6 surveys were completed by car show participants
- 46 surveys were completed by visitors

Question 2 – Are you a West Lincoln Resident?

- 50 are West Lincoln residents

Question 3 – Where are you from?

- non-residents who completed the survey noted they were from Elmer, Milton, Ridgevill, Lincoln, Grimsby, Niagara Falls, St. Catharines, Fenwick, Newfoundland, Wainfleet, Toronto, Stoney Creek and Hamilton

Question 4 – How did you find out about Music, Market and Park It?

- facebook, staff, friend, Instagram, family, signage, newspaper, musician, website, flyer, comes every year

Question 5 – Why did you come to Music, Market and Park It?

- Music – 33
- Market – 42
- Park It – 17

Question 6 – Have you previously attended Music, Market and Park It this season?

- Yes – 36
- No – 25
- No answer – 7

Question 7 – Did you visit the market vendors?

- Yes – 53
- No – 10
- No answer – 5

Question 8 – Did you visit the car show area?

- Yes – 18
- No – 35
- No answer – 15

Question 9 – Did you enjoy the music?

- Yes – 39
- No – 17
- No answer – 12

Comments

- Better advertisement
- Longer routine, big fan of the music
- Better layout for food vendors
- Excellent music and nice selection/variety of vendors
- Advertise more, signs, takes years to get a good crowd
- More vendors
- Keep talking to car clubs, broad advertising
- Wrong night for car show, great music, more vendors, Wednesday would be better day
- More food choices, lighting is bad in arena
- More advertising
- Coming back next week
- Great event
- More vendors example cheese, wine
- Came through today because of the library it was inside
- Love coming but disappointed it gets smaller every year due to lack of support from the community
- Love they take debit
- Day/time worked this year
- Tables for eating
- Vegan food trucks, I love the local, vendors, more seating for eating
- Great event (3)
- Made more, indoor worked better
- Good showing spent lots of money
- More ripe fruit
- Unfortunate of sound in the arena
- Stage if inside acoustics
- Will come back enjoyed music
- Rain slow business
- More vendors
- Food vendors
- Better advertising and better day/time
- Will come back took business cards
- Good variety, love that we can adjust during bad weather
- Came last week for Fiddlestix and came back disappointed in the crowd tonight
- Disappointed in the support from town
- Try to do a weekend
- More cars, maybe prize draws from vendors for car guys to attract, more advertisement, more cooperation between vendors
- Building the name, more variety
- Hand out flyers to car owners for the event, try to improve google analytics (search results)
- More vendors veg/fruit
- More weeks (3)
- More advertising, missed all 5
- Love it! Convenient walking distance
- More support vendors/cars/community
- More community support more vendors/food trucks