

DATE: April 15, 2024

REPORT NO: REC-02-2024

SUBJECT: **West Lincoln Community Centre (WLCC) and Recreation Services 2023 Review**

CONTACT: Wendy Beaty, Coordinator of Recreation Services
Mike DiPaola, Director of Public Works & Recreation

OVERVIEW:

- The purpose of this Report is to provide an overview of programs, services and recreation facility usage for 2023
- When possible, 2023 data is compared to 2022 data.
- Staff will continue to track collect, measure and document trends, strengths and opportunities in an effort to analyze and modify programs and activities to suit the needs and desires of the community.
- This type of Report will be provided annually to the Public Works and Recreation Committee

RECOMMENDATION:

1. That, report REC-02-2024, titled “West Lincoln Community Centre (WLCC) and Recreation Services 2023 Review”, dated April 15, 2024 be received for information.

ALIGNMENT TO STRATEGIC PLAN:

BUILD – a safe, connected, caring and active community

BACKGROUND:

Report RFI PW-17-2020, titled “West Lincoln Community Centre (WLCC) 2019 Update”, was provided to Committee on June 29, 2020. In that Report, staff provided an annual summary of data from 2019 and proposed that moving forward a yearly Report would be provided.

Through 2020 and 2021, with the impact of COVID-19, staff provided the following Reports with short term updates of the effects of the pandemic on recreation events, programs and services and therefore an annual Report was not provided.

- 09-21-2020 WLCC COVID-19 Re-Opening Update
- 01-18-2021 REC-01-2021 – West Lincoln Community Centre and Recreation Services COVID-19 Update
- 03-15-2021 REC-02-2021 – West Lincoln Community Centre and Recreation Services COVID-19 Update
- 05-17-2021 REC-07-2021 – West Lincoln Community Centre and Recreation Services COVID-19 Update
- 06-21-2021 REC-08-2021 – West Lincoln Community Centre and Recreation Services COVID-19 Update
- 09-20-2021 REC-11-2021 – West Lincoln Community Centre and Recreation Services COVID-19 Update
- 01-18-2022 REC-01-2022 – West Lincoln Community Centre and Recreation Services COVID-19 Update

Report REC-03-2023 titled, “West Lincoln Community Centre (WLCC) and Recreation Services 2022 Review”, was provided to Committee on April 17, 2023. Staff is now providing the annual reporting on 2023.

CURRENT SITUATION:

2023 was a full year of recreation programming, events and facility usage as the community gained confidence in safe participation and public health restrictions were no longer a factor. The West Lincoln community was eager to participate and return to recreation and leisure activities in 2023.

In 2023, there was a dramatic increase in participation levels and facility usage at the Community Centre. Many valuable connections and partnerships were fostered and/or developed in 2023 that assisted with the provision of additional services.

Through constant evaluation of successes and opportunities, staff have gained knowledge throughout 2023 to guide future planning. Recreation Services strives for continual improvement in relevance and efficiency of programming and services.

Attached to this Report are a number of Schedules, as listed below. Each Schedule provides a summary and data related to various events, programs and services offered at the WLCC in 2023. When possible data from 2022 is also provided, recognizing that there were some minor lingering effects from COVID-19 restrictions and recovery. In addition, some data from the 1st quarter of 2024 is also presented in some of the below Schedules.

- Schedule A – Staffing Levels – Hours of Operation
- Schedule B – Drop-In Programs
- Schedule C – Registered Programs
- Schedule D – Camps
- Schedule E – Township Events
- Schedule F – Facility Rentals
- Schedule G – Advertising/Vending Revenue
- Schedule H – Library
- Schedule I – Community Connections

FINANCIAL IMPLICATIONS:

There are no financial implications as a result of this Report.

INTER-DEPARTMENTAL COMMENTS:

This Report was reviewed by the Township Interim CAO and the Clerk's Office.

CONCLUSION:

2023 was a full year of recreation programming, events and facility usage at the West Lincoln Community Centre. There was a dramatic increase in participation levels and facility usage. This Report contains a number of Schedules which provide summaries and data related to various events, programs and services offered at the WLCC in 2023. Many valuable connections and partnerships were fostered in 2023, as presented in Schedule I, that assisted with the provision of additional services. Recreation Services strives for continual improvement in relevance and efficiency of programming and services.

SCHEDULES:

Schedule A – Staffing Levels – Hours of Operation

Schedule B – Drop-In Programs

Schedule C – Registered Programs

Schedule D – Camps

Schedule E – Township Events

Schedule F – Facility Rentals

Schedule G – Advertising/Vending Revenue

Schedule H – Library

Schedule I – Community Connections

Prepared & Submitted by:

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