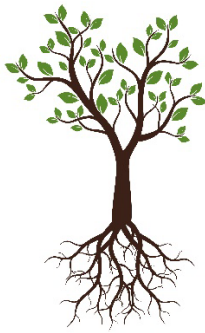


Agenda – December 1, 2020- West Lincoln

Community Economic Development (CED) 101

1. Goals for community economic development (CED) 101 training
2. Definition and introduction to CED (what is CED?)
3. The range of CED activities
4. CED Activity Inventory
5. The benefits of planning and measuring success
6. Your community economic development team
7. The role of a community leader in CED
8. Wrap-up and looking forward to CED 201 Training
9. Evaluation form

A Local Example of CED In Your Community



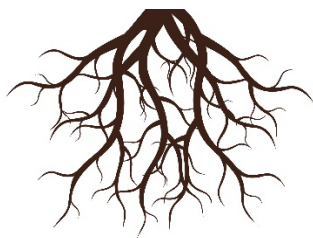
Local Example



The Leaves – brings new \$\$ to community



The Branches – supports and is supported by local businesses



The Roots – supports all economic activity in a community