

DATE: November 9, 2020

REPORT NO: PD-142-2020

SUBJECT: Recommendation Report – Naming of Regional Road 14 from Canborough Street, Smithville, to the Intersection next to the former Mobros Horse Farm

CONTACT: Brian Treble, Director of Planning & Building

OVERVIEW:

- 911 PERS is the standard that we are to use to name segments of streets which should then help ensure clarity for emergency response services.
- The Region provided us with a list of addresses and street names that needed to be addressed. Other issues have arisen as time passes that have become more of a priority, as well.
- Recently, we have named Victoria Avenue, Townline Road and Sterling Street.
- Another segment with reoccurring issues is the segment of street west from Canborough Street to intersection beside the former Mobros Horse Farm. Some refer to this segment as Smithville Road and other refer to the segment as Townline Road, Smithville Townline Road, or an older Regional Road name of Regional Road 614.
- Recent requests for corrections have come from Regional mapping staff who receive the complaints from emergency responders.
- Along this segment, approximately 37 homes/properties would be affected by this proposed street naming. Amongst the houses/properties 29 are listed using Regional Road 14, 4 as Smithville Road, 3 as Townline Road and 1 as Regional Road 614. This does not take into account what residents may be using on billing forms or their personal correspondence.
- Staff propose to start the consultation with residents of the street and to hold a future street naming discussion at a public meeting, if required.

RECOMMENDATION:

1. That, Report PD-142-2020, regarding “Recommendation Report, Naming of Regional Road 14 from Canborough Street, Smithville, to the Intersection next to the former Mobros Horse Farm”, dated November 9th, 2020, be RECEIVED; and,
2. That, Staff be authorized to start the consultation process with residents along this segment of road.

ALIGNMENT TO STRATEGIC PLAN:

Theme # 5

- **Community Health and Safety**

BACKGROUND:

The Region of Niagara has had discussions with the local municipalities since 2013 about the need to fix a number of street addressing and street naming issues across the Region. Several years ago, Wainfleet undertook an extensive process of renaming and renumbering most of their roads. The list of street naming corrections in West Lincoln is extensive, but Planning Staff have been attempting to address as many as we can when time permits, as well as addressing priority items as they arise. The easy corrections have been made. The corrections are going to get more complicated as we proceed through the Region's list.

CURRENT SITUATION:

There are really two options that seem most fitting for this stretch of road. Either it is referred to as Townline Road or it is referred to as Smithville Road. Staff have heard Twenty Road mentioned, as Twenty Road starts after the stop sign at the intersection next to the former Mobros Horse farm, but this is rarely used.

Based on the recorded information in the Municipal Property Assessment Corporation database, 29 owners use Regional Road 14, 4 uses Smithville Road, 3 uses Townline Road, and 1 uses Regional Road 614. These numbers do not take into account what residents may be using on billing forms or their personal correspondence.

Staff propose to start the consultation process so that a proper and consistent street naming protocol can be used. All intersection sign blades along this stretch of Road refer to the street as Smithville Road.

Staff propose to commence the consultation process and hope to receive valuable input from the residents along this stretch of road.

FINANCIAL IMPLICATIONS:

A capital budget was created for the 911 PERS project several years ago. Any costs from the public meeting and street naming process will be charged to the corresponding account. This account is also available to assist with impacts on the public, if any, up to a maximum of \$100 per property.

INTER-DEPARTMENTAL COMMENTS:

Staff in Planning, Building, and By-law along with the Fire Chief and the Regional mapping staff have all had discussions about this road segment in recent months and wish to get it corrected to avoid any emergency responder issues.

CONCLUSION:

Staff propose to contact all property owners along this stretch of road so that we can commence the consultation process prior to a proper street naming by-law being passed for this section of road.

ATTACHMENTS:

1. Location Map

Prepared & Submitted by:



Brian Treble
Director of Planning & Building

Approved by:



Bev Hendry
CAO