

## APPENDIX E

### Advertising/Vending Revenue

In August of 2019, the Township entered into an advertising agreement with Nustadia Media. The agreement has been renewed annually for the administration of the arena board advertising with \$12,500 revenue guaranteed per year. In 2022, \$16,000 was collected through this advertising agreement.

The Township also has an agreement with Vendomatic for the administration and operation of vending machines in the West Lincoln Community Centre. The project guarantees the Township 15% of all vending machine sales.

In 2019, West Niagara Minor Hockey Associations signed an agreement with the Township to operate the concession area at the Community Centre. The agreement has been renewed with Dog Got It operating the concession area under West Niagara Minor Hockey.

2019 Total Advertising/Vending Revenue	\$11,080
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2022 Total Advertising/Vending Revenue	\$16,630
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