



Committee Meeting Minutes
August 10 @ 7:30 PM

Location: via Zoom meeting

Chair: Nicole Scime

Secretary: Roxanne Muizelaar

Present: Nicole Scime, Joel Scime, Chantel Poliquin, Roxanne Muizelaar, Carol Sorbara, Scott Crawford, William Reilly

Absent:, Jeni Fisher, Vicky Poliquin

Quorum Confirmed: Y/N: Yes

Secretary's Report

Motion to accept the minutes of June 15, 2022

M/S: Scott Crawford/ Carol Sorbara

Treasurer's Report

Update on financial information: parade account balance is \$7,398.

- The committee has still not received a bill from the Niagara Regional Police regarding their services at last years parade.

For Discussion:

- Announcement of Santa Claus parade 2022
 - Social Media announcement needs to be posted as soon as possible; Nicole is waiting for the township approval for a night parade- then it will be posted.
- Free Skate
 - Committee voted yes to have a free skate again this year. Date and time to be determined closer to Christmas. M/S: Joel Scime/ Scott Crawford
- Colouring Contest
 - Committee voted yes to go ahead with the colouring contest. M/S: Chantel Poliquin/ Scott Crawford.

- Lighting Contest
 - Committee voted no. Due to the various activities already taking place; the committee decided not to go ahead with planning the lighting and decor contest. However, Scott will see if there is an interest from the Kiwanis club to take over the lighting and decor contest.
- Letters to Santa
 - Committee voted yes to go ahead with the letters to Santa. M/S: Chantel Poliquin/ Carol Sorbara
- Parade Theme
 - “Merry & Bright” the committee voted this would be the perfect theme for our first ‘night’ parade. M/S: Carol Sorbara/ Chantel Poliquin
- Website update
 - Nicole will continue to update the website and social media accounts with the new theme
- New members
 - the parade committee would like to acquire 2 new members.
 - 1 Potential member was brought forward to the committee. Scott will reach out to his contact to see if she is still interested in joining. If so, then they will bring it forward to the clerk of West Lincoln.
- Township role
 - the West Lincoln Township was approached (by Nicole & Jeni) about taking on more of an active role with planning alongside the parade committee– awaiting responses.
- Bands
 - a few bands from local schools are on summer break. Scott will reach out to them beginning of September- it was suggested for future reference to book before summer holidays going forward.
 - Scott will look into prices so the budget can be created accordingly for bands and entertainment.
 - Committee should brainstorm other entertainment options.
 - potential vendors that walk up and down – Nicole has a contact and will reach out to the Grimsby parade committee.
- Fundraising
 - A fundraising letter has been drafted by Chantel and Nicole; which also contains details and options for various ways the community could be involved in the parade activities.

- Committee to pass along any names of local businesses that are new or possibly missed (within the West Lincoln area) that could be added to the spreadsheet for potential fundraising.

Round Table:

- Route for the parade
 - Nicole has had conversations with Public Works and the Fire Chief regarding the safest route for the parade. It was decided that going back to the traditional route (the community centre to the round- a- bout) was the best option so that the emergency vehicles have access to respond to emergencies efficiently and floats to have the option to pull over safely, etc.
- Rules and Regulations of Parade Participants & Floats
 - The committee will continue to modify the rules and regulations accordingly. This will ensure there is a safe environment and a joyful experience for all those attending or participating in the Santa Claus Parade of 2022.

Next Meeting: August 31, 2022 at 7:30 PM

Meeting adjourned: 8:20 PM