

**MINUTES  
WEST LINCOLN PUBLIC LIBRARY  
BOARD MEETING**

Meeting #2: Friday, February 12, 2021 10am  
Zoom

**PRESENT:**

Board:	Julie Adams Cheryl Ganann Judi Kelly Sue Langdon Pat Nelson Joan Packham Wendy Wilson
Staff:	Cindy Weir, Library Interim CEO

**ABSENT:** Karen Parker

**CONFLICT OF INTEREST:**

There were no disclosures of pecuniary interest or conflicts of interest declared by any Members of the West Lincoln Public Library Board.

1. Review and acceptance of minutes of the January 8, 2021 regular meeting

Moved by Pat Nelson and seconded by Sue Langdon

That the minutes of the January 8, 2021 West Lincoln Public Library Board meeting be accepted as presented.

-Carried.

Moved by Cheryl Ganann and seconded by Judi Kelly

That the confidential minutes relating to the closed session portion of the January 8, 2021 West Lincoln Public Library Board meeting be accepted as presented; and that the minutes remain confidential and restricted from public disclosure in accordance with exemptions provided in the Municipal Freedom of Information and Protection of Privacy Act.

-Carried.

2. Library Business

a) RED (Rural Economic Development) Grant Application

The Board Chair read the letter provided by the Board in support of a farmer's market initiative.

b) SOLS Board Assemblies West Lincoln Public Library Board Representative

Moved by Pat Nelson                      Seconded by Julie Adams

That the West Lincoln Public Library Board approves Wendy Wilson as their representative to the SOLS Board Assemblies.

-Carried

Question regarding the merger of Lincoln and Pelham Public Libraries was raised at this time. This is a local and not a Ministry initiative

### 3. Financial Matters

#### a) Budget Status Report

Moved by Wendy Wilson and seconded by Sue Langdon:

That the Budget Status Report, dated December 31, 2020, be received for information.  
-Carried.

#### b) 2021 Budget Review Process

The Board had another chance to review and ask questions regarding the Operating and Capital budgets for 2021 prior to the presentation by the Township Treasurer on February 16.

### 5. CEO's Report – January 2021

Library CEO presented the January 2021 CEO's Report.

### 6. Correspondence

#### a) SOLS Letter – re-Board Assemblies Board Representative

### 7. Set next meeting date – March 12, 2021 at 10am

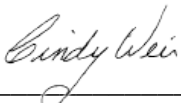
Meeting will take place via zoom, or in person, depending on developments from the Province and/or Public Health.

### 8. Adjournment

The Library Board meeting was adjourned at 10:39 am.



**JOAN PACKHAM, CHAIR**



**CINDY WEIR, CEO**

# CEO's Report – January 2021

## Recorded Library Uses January 2021

**E-books:** 1282 check-outs

**Circulation:** 1691 loans

## Social Media and Website:

### Twitter

Impressions (times displayed for viewers)	2516
Engagement (any interaction with tweets)	29
Number of posts	13
Most Popular Tweet	Canada reads books available at library

### Facebook

People who saw content	11993
People clicking or engaging with content	556
Number of Posts	34
Most popular post	Ask a dietician
Viewers over 1 minute (program attendance)	77

### Instagram

Posts	14
Post interactions	146
Followers	712
Most popular post	Patron shelfie

### Website

Page views	3117
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**Programs by Pickup:** 41

**WebEx Program Attendance:** 12

Prepared for the February 12, 2021 Meeting

Respectfully Submitted by:  
Cindy Weir, Interim CEO