

**DATE:** March 8, 2021

**REPORT NO:** PD-22-2021

**SUBJECT:** Recommendation Report – Naming of Regional Road 14 from Canborough Street to the Twenty Road Intersection, as Townline Road

**CONTACT:** Brian Treble, Director of Planning & Building

**OVERVIEW:**

- 911 PERS (soon to be Next Generation 9-1-1/NG-9.1.1) is the standard that we are required to use to name segments of streets. This standard is to help ensure clarity for emergency response services.
- There have been reoccurring issues with the segment of street west from Canborough Street to the Twenty Road Intersection. Some residents refer to this segment as Smithville Road and other refer to the segment as Townline Road, Smithville Townline Road, or an older Regional Road name of Regional Road 614.
- Notice of Public Meeting was mailed on January 18<sup>th</sup>, 2021 notifying residents of the street naming process. Staff have received 2 items of correspondence regarding the naming of this road.
- A virtual open house was held on Tuesday February 2<sup>nd</sup>, 2021. One member of the community attended and spoke to the matter being discussed.
- Members of the public were given the opportunity to speak to this matter on February 8<sup>th</sup>, 2021 at the Planning, Building, and Environmental Committee Meeting, however, no one came forward at that time.
- After public and agency consultation, Staff now recommend that a street naming by-law be passed to officially name this street “Townline Road”. Such a street naming by-law needs to be coordinated with the installation of street signage. Therefore, the recommendations are phased as outlined below.

**RECOMMENDATION:**

1. That, Report PD-22- 2021, regarding “Recommendation Report, Naming of Regional Road 14 from Canborough Street to the Twenty Road Intersection, as Townline Road”, dated March 8<sup>th</sup>, 2021, be RECEIVED; and,

2. That, Committee and Council commit to the name “Townline Road” such that staff may order sign blades and notify property owners; and,
3. That, a By-law be passed to name the street identified in Schedule A “Townline Road”, but that such By-law not take effect until sign blades have been installed; and,
4. That, staff notify all residents and agencies affected by this by-law, of Councils decision and the timeline of implementation. Further, that should costs be incurred by the public as a result of this change, that such costs (with receipts to a maximum of \$100.00) may be submitted to the Township and will be charged to the 911 PERS capital account.

### **ALIGNMENT TO STRATEGIC PLAN:**

#### **Theme #**

- Community Health and Safety

### **BACKGROUND:**

The issue regarding this section of Regional Road 14 (Smithville Road vs. Townline Road) was brought to the Township’s attention in late 2019 due to emergency responder location issues, mail delivery problems and errors, as well as some agency confusion.

Township staff have assessed the situation based on the recorded information in the Municipal Property Assessment Corporation database, 29 owners use Regional Road 14, 4 uses Smithville Road, 3 uses Townline Road, and 1 uses Regional Road 614. These numbers do not take into account what residents may be using on agency billing, notices, or their personal correspondence.

Notice of Public Meeting was mailed to all residents located on this stretch of Regional Road 14 on January 18th, 2021. Staff received two items of public correspondence (attachment 2 to this report) regarding the naming of this road, one person attended the virtual open house on February 2nd, 2021. Members of the public were also given the opportunity to speak to this matter on February 8th, 2021 at the Planning, Building, and Environmental Committee Meeting; however, no one came forward at that time.

### **CURRENT SITUATION:**

Staff considered all public and agency input and have determined that Townline Road is the most logical and efficient choice to name this portion of Regional Road 14. Townline Road is the beneficial choice as this name will avoid future confusion and provide one consistent name for the entire street from the Twenty Road Intersection through to the roundabout at Regional Road 20. It is also appropriate based on the continuity of housing numbering along this stretch of road.

As all the sign blades currently read Smithville Road, the sign blades must be changed. The new sign blades will take approximately 4-6 weeks to arrive after ordering and installation will then be coordinated and relayed to the residents of this street. This will be the final step in the street naming process.

**FINANCIAL IMPLICATIONS:**

A capital budget was created for the 911 PERS project several years ago. Any costs from the public meeting and street naming process will be charged to the corresponding account. This account is also available to assist with impacts on the public, if any, up to a maximum of \$100 per property.

**INTER-DEPARTMENTAL COMMENTS:**

Staff in Planning, Building, and By-law along with the Fire Chief and the Regional mapping staff have all had discussions about this road segment in recent months and are supportive of naming this road Townline Road.

**CONCLUSION:**

Staff recommend passing a street naming By-law to name this portion of Regional Road 14 (Canborough Street to Twenty Road) as “Townline Road”. Upon adoption by Council, staff will notify the residents and agencies affected by the street naming By-law. The sign blades present at each cross street and intersections will need to be changed by Public Works to reflect the new street name and such name change will take effect at the time of sign blade installation.

**ATTACHMENTS:**

1. Location Map
2. Public Correspondence
3. Agency Correspondence
4. Draft By-law

**Prepared & Submitted by:**



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**Brian Treble**  
Director of Planning & Building

**Approved by:**



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**Bev Hendry**  
CAO